

A. Douglas Worsham Weed Science Lecture Series

*From New Hope to Greensboro: Perspectives on Opportunities
in Weed Science*

Dr. Pete Eure

Technical Product Lead for Soybean and Cereal Herbicides

September 23, 2021
McKimmon Room
2223 Williams Hall
Refreshments at 1:45 pm
Seminar at 2:00 pm

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Dr. Pete Eure

Pete Eure is a Technical Product Lead for Soybean and Cereal Herbicides at Syngenta Crop Protection. A native of eastern North Carolina, he was born and raised on a family farm where they grow corn, wheat, and soybeans. Pete received his B.S. and M.S. degrees from North Carolina State University and Ph.D. in Weed Science from the University of Georgia. Pete began his career at Syngenta in 2014 as a Research & Development Scientist in Texas where his responsibilities included the screening of early-stage herbicides, insecticides, and fungicides as well as conducting product concept evaluations. In his current role, Pete manages the development of new weed management concepts for soybeans and cereals and supports currently registered herbicides in these crops. Before joining Syngenta, he conducted research in cotton, peanuts, and vegetables in Georgia.

Dr. Eure's role with Syngenta includes identifying and managing the development of new weed management concepts for soybeans and cereals. He also provides technical support for currently registered Syngenta herbicides in soybeans and cereals to sales teams, agronomists, and growers. Peter is also supports soybean and cereal herbicide life cycle management and stewardship and collaborates with Syngenta and University weed scientists to address weed management challenges. Pete is an active member of the Southern Weed Science Society and Weed Science Society of America where he has served in numerous capacities. He currently lives in Greensboro, North Carolina with his wife Tabitha.

The A. Douglas Worsham Weed Science Lecture Series

The *Weed Science Program in Plant, Insect, Microbe and Soil Systems* of the College of Agriculture and Life Sciences announces the implementation of a lecture series designed to enhance collaboration among weed scientists at North Carolina State University and others involved in the understanding and management of weeds. The lecture series is named in honor of Dr. Arch Douglas Worsham who had a distinguished career as a weed scientist at North Carolina State University for many years. Dr. Worsham impacted many students at both undergraduate and graduate levels and served many others during his career. Dr. Worsham has long been considered a unifying figure among weed scientists at North Carolina State University. Dr. Worsham began his career at North Carolina State University in 1960 after receiving BS and MS degrees in Agronomy from the University of Georgia and his PhD in Crop Science from North Carolina State University. His research focused on witchweed (*Striga asiatica*) management, no-tillage systems, and many other important aspects of sustainable weed management. Dr. Worsham made significant contributions to the North Carolina Agricultural Extension Service (now the Cooperative Extension Service) and was the instructor of the undergraduate weed science course at North Carolina State University. The series includes 3 to 5 lectures each year from a broad spectrum of weed scientists.

